

# RYAN SPOLNIK

15 Goggin Ave. Hamilton, Ontario, Canada L8H 3B9  
Home 289.389.5292 Cell 905.920.6781  
Email [rspolnik@rs2designs.com](mailto:rspolnik@rs2designs.com)  
Portfolio Site <http://www.rs2designs.com>

---

## Profile

- Motivated and enthusiastic professional with excellent leadership skills
- Strong organizational, communication and interpersonal skills
- Excel as a team player as well as independently
- Task-oriented and accustomed to working in a fast-paced environment; thrive on meeting and exceeding deadlines
- Excellent with client/customer relations and management
- Extensive knowledge in all aspects of media and design; including, hands-on experience in the areas of digital, print, radio and video media
- Effective problem solver with an eagerness to learn and master new roles quickly
- Strong research and developmental skills that are easily adapted to any task
- Practical experience with special platform/event management requiring extensive planning such as benefit concerts, creative writing conferences, independent literature, music shows, creative platforms, web media and business platform concepts
- Influenced heavily by all types of Music, Writing and Design; in addition, to many other forms of creative art and media

### Extensive hands-on experience in the following computer systems and applications:

Mac OS, Windows, Microsoft Office, Adobe Creative Suite (Flash, Dreamweaver, Photoshop, Illustrator, InDesign, Acrobat, etc.), Nero Wave Editor / Audacity, (X)HTML, XML, CSS, JavaScript, ActionScript, MySQL/PHP, SEO, Browser Orientation, Multimedia, Graphics, Print

---

## Related Work Experience

- J-Core Marketing** – Hamilton - [www.j-coremarketing.com](http://www.j-coremarketing.com) **2007 – Present**  
*Senior Web Designer/Developer* – Managed and developed web, video and graphic concepts for all clients. Designed brand identities, web site navigation, GUI, templates and all aspects geared for web. (Salary/Full Time)
- AlboDigital** - Toronto/Hamilton - [www.albodigital.com](http://www.albodigital.com) **2006 – 2007**  
*Web/Flash/Graphic Designer/Developer* - Developed concepts and created web sites, logos and all other business elements for a wide variety of clients working with CMS and non-CMS related modules. (Contract/Full-Time)
- Freelance (self-employment)** - [www.rs2designs.com](http://www.rs2designs.com) **2005 – Present**  
Developed concepts and created web sites. All concepts designed and implemented; including, Navigation, Picture Optimization Interface and all Web Media Development from start to finish. Developed logo concepts, logos and business headers/cards. Working hand-in-hand with clients during entire design process. (Contract)
- Hamilton Area Eco-Network** - Hamilton - [www.hamiltoneconet.ca](http://www.hamiltoneconet.ca) **2005**  
Developed concepts and continuously update website(s), logos, business headers/cards, flyers, displays, posters and brochures for Environmental Awareness Organization. Work together with Coordinator on all marketing forms and concepts, all as per clients requests. (Volunteer)

---

## Education and Training

<b>The Academy of Learning</b> - Hamilton, Ontario Web & Graphic Design	<b>2005 - 2006</b>
<b>Amcan Castings Ltd.</b> - Hamilton, Ontario In-House Training/Seminars ABB Robotics Training, Level 3 Certified Technician Continuous Training (Kaizan Management Training System)	<b>2000 - 2005</b>
<b>Mohawk College</b> - Hamilton, Ontario Journalism Advertising Communications & Media	<b>1997 - 2000</b>

---

## Related Career Accomplishments

### Loudmouth Skins Game & Charity Classic

- Developed, implemented and organized the first ever skins game for charity featuring PGA Tour Champion John Daly vs. 4 lucky amateur golfers. Raised \$18,000 for the John Howard Society of Hamilton, Burlington Area. This 2 day event featured Loudmouth golf apparel and redefined the “armchair quarterback” scenario of the Average Joe taking on a PGA Tour Champion.  
[www.loudmouthskinsgame.com](http://www.loudmouthskinsgame.com) , [www.loudmouthskinsgame.com/sponsorships.html](http://www.loudmouthskinsgame.com/sponsorships.html)

### Independent Magazine/Fanzine – “Self – Infliction”

- Produced, managed and distributed independent fanzine entitled “**Self – Infliction**” garnering much praise, reviews and public feedback from across Canada. In addition, was voted best independent fanzine/publication by local Hamilton retailers in 1995.
- Focused on literature in the form of editorials, random commentaries, poetry, artistry, music and many other aspects of urban culture.
- Stylistically written in a conversational tone, urbanized to youth culture and hand-illustrated.

### Special Events, Exhibitions, Concerts and Benefits

- Organized, hosted and publicized various locally independent literature and music concerts.
- “**ZINEscene**” and “**Blahfest**”; being two of the most successful events, showcasing up and coming local talents of journalism, art and music with all proceeds going towards various charities.
- Developed marketing and advertising plans, scouted and booked talent, developed showcase programs and itineraries as well as established valuable networking contacts for all involved.
- Coordinated with venue owners, established firm plans with volunteers as well as all charities and goodwill organizations to maximize revenues.

---

## Non-Related Work Experience

<b>Amcan Castings Ltd.</b> – Hamilton, Ontario Primary Inspector/Robotic Technician	<b>1999 – 2005</b>
<ul style="list-style-type: none"><li>• Hand chosen by management to undergo extensive training with the ABB robotics program geared towards expanding future operations.</li><li>• Completed daily worksheets detailing defects, etc. and liaised regularly with Quality Department</li></ul>	

---

## Portfolio

Please view portfolio at <http://www.rs2designs.com/>

---

**References available upon request**